



RESPONSIBLE VISITOR CHARTER

Preamble

Visit Emilia invites every visitor to experience the territory with respect, awareness, and genuine curiosity. The tourist experience is an encounter between people, culture, and landscapes: its value depends on the behavior of each individual.

This Charter is not a list of prohibitions, but a pact of shared responsibility between visitors, local communities, and operators.

1. Respect for Local Communities

Visitors are encouraged to:

- maintain polite and discreet behavior in historic villages, town centers, and rural settings;
- respect quiet hours, private property, and agricultural land;
- ask for consent before photographing individuals, artisans, or private situations;
- avoid behavior that may disrupt the daily lives of residents.

2. Protection of Cultural Heritage

Visitors are encouraged to:

- refrain from damaging monuments, historic buildings, street furniture, or cultural assets;
- follow instructions provided in places of worship and museum sites;
- participate in events and traditions with respect for their cultural significance.

3. Respect for the Environment and Landscape

Visitors are encouraged to:

- refrain from littering and properly use waste sorting facilities;

- stay on marked trails during hikes and outdoor activities;
- reduce the use of single-use plastics;
- use water and energy mindfully in accommodation facilities.

4. Mindful Mobility

Visitors are encouraged to:

- prioritise trains, buses, bicycles, and walking trails whenever possible;
- observe traffic regulations and pedestrian zones;
- refrain from parking in prohibited areas or on agricultural land.

5. Responsible Consumption and Support for the Local Economy

Visitors are encouraged to:

- choose local products and services;
- learn about the origin of local products and culinary traditions;
- respect seasonality and the natural availability of resources.

6. Safety and Personal Responsibility

Visitors are encouraged to:

- check weather conditions prior to engaging in outdoor activities;
- follow instructions from licensed guides and qualified operators;
- refrain from engaging in risky behavior that could endanger oneself or others.

7. Responsible Digital Tourism

Visitors are encouraged to:

- share images and reviews truthfully and respectfully;
- avoid geotagging that may expose fragile locations to sudden overcrowding;
- report issues constructively.

***Visiting Emilia means entering a living community.
Respect is not an imposed obligation, but a choice of quality.***